CHRISPINUS BARASA

GRAPHIC DESIGN

FIFA REFEREE

ICT

PORTFOLIO

BY CHRISPINUS BARASA

INTRODUCTION

ABOUT ME

I am a passionate and versatile professional with expertise in Graphic Design, Information Technology, and Football Officiating. I combine creativity, technical problem-solving, and strong decision-making skills to deliver high-quality results across different fields.

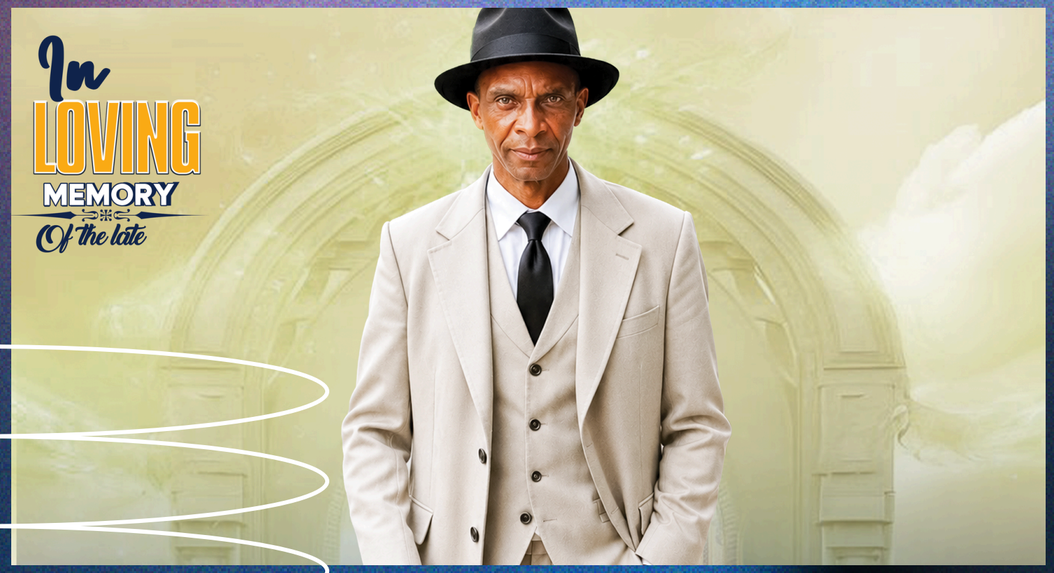
As a Graphic Designer, I specialize in creating visually appealing designs that effectively communicate ideas and strengthen brand identity. My IT background enables me to develop technology-driven solutions, troubleshoot complex systems, and support digital transformation initiatives.

Beyond my professional work, I am an affiliated Soccer Referee, demonstrating my commitment to discipline, fairness, leadership, and teamwork. Through officiating football matches, I have developed excellent communication skills, sound judgment, and the ability to perform effectively under pressure.

I am dedicated to continuous learning, professional growth, and making meaningful contributions through creativity, technology, and sports.

CHRISY KE
CK GRA-FIX





SKILLS AND EXPERTISE

Graphic Design

- Brand Identity Design
- Logo Design
- Poster and Flyer Design
- Social Media Graphics
- Brochure and Magazine Layout Design
- Business Card Design
- Banner and Advertising Design
- Photo Editing and Retouching
- Typography and Color Theory
- Print and Digital Media Design

Information Technology

- Computer Hardware and Software Maintenance
- Network Installation and Troubleshooting
- System Administration
- Technical Support and Help Desk Services
- Website Development and Management
- Database Management
- Cybersecurity Best Practices
- IT Infrastructure Support
- Cloud Computing Fundamentals
- ICT Project Management

Football Officiating

- Match Officiating and Management
- Application of FIFA Laws of the Game
- Conflict Resolution and Decision Making
- Match Reporting and Documentation
- Team Communication and Coordination
- Leadership and Integrity
- Time Management
- Performance Under Pressure
- Sportsmanship and Fair Play Promotion

Professional Skills

- Problem Solving
- Critical Thinking
- Communication Skills
- Teamwork and Collaboration
- Leadership
- Attention to Detail
- Adaptability
- Creativity and Innovation
- Project Management
- Customer Service

+254 796 273 430

BY CK GRA-FIX

PROJECT SHOWCASE

PROJECT 1 - POSTER DESIGN

This project involved designing a complete visual identity and promotional materials for a client/business. The objective was to create a professional and memorable brand image that effectively communicated the organization's values and attracted its target audience.

















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BY CK GRA-FIX







PROJECT SHOWCASE

PROJECT 2 - GRAPHIC DESIGN

My Role

Lead Graphic Designer

Responsibilities

- Conducted client consultations to understand brand requirements.
- Developed logo concepts and brand guidelines.
- Designed marketing materials including posters, flyers, banners, and social media graphics.
- Selected appropriate typography, color schemes, and visual elements.
- Prepared print-ready and digital design files.

Tools Used

- Adobe Photoshop
- Adobe Illustrator
- Canva
- CorelDRAW

PROJECT SHOWCASE

PROJECT 3 - CHRISY KE LOGO



The CK Logo Design project involved the creation of a unique and professional brand identity centered on the initials "CK". The design combines bold typography, clean geometric lines, and a striking red-and-white color scheme to create a modern, memorable, and versatile logo. The stylized "K" element adds a dynamic and forward-looking appearance, while the integrated "GRA-FIX" text reinforces the brand's focus on graphic design and creative solutions.

The logo was designed to maintain clarity and visual impact across various applications, including digital platforms, print materials, signage, branded merchandise, and social media. Its scalable vector structure ensures consistent quality regardless of size, making it suitable for both small-scale and large-format branding.

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PROJECT SHOWCASE



PROJECT 4 - JERSY MOCK-UP

The Maliki Sportiff SC Jersey Design project involved the creation of a custom football kit that reflects the club's identity, team spirit, and competitive nature. The design combines vibrant yellow and blue colors with modern abstract graphics to create a bold and energetic appearance on the field.

The jersey features customized player personalization, club branding, squad numbering, and a professional layout suitable for both competitive matches and promotional use. The design was developed with attention to visibility, aesthetics, and print production requirements to ensure high-quality output on sportswear materials.

My Role

Sportswear Graphic Designer

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BY CK GRA-FIX

PROJECT SHOWCASE

PROJECT 5 - FKF AFFILIATED REFEREE





As an FKF-affiliated Football Referee, I am committed to upholding the integrity, fairness, and professionalism of the game. My role involves officiating football matches in accordance with the Laws of the Game, ensuring player safety, enforcing fair play, and maintaining discipline throughout every match.

Football officiating has strengthened my leadership, communication, and decision-making abilities, enabling me to remain calm and impartial under pressure. I work collaboratively with assistant referees, coaches, players, and match officials to ensure every fixture is conducted professionally and in the true spirit of football.

My Role

Football Referee (FKF Affiliated)

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TESTIMONIALS

GLANZ COMPUTERS

CHRIS is a highly skilled and dedicated professional with exceptional expertise in graphic design and information technology. He consistently delivers quality work, demonstrates creativity, and maintains a high level of professionalism. His commitment to excellence and ability to solve technical challenges make him a valuable asset to any organization

SLIMTECH COMPUTERS

"I have had the opportunity to work with CHRIS on several creative and technical projects. His attention to detail, innovative design approach, and strong IT skills consistently produce outstanding results. He is reliable, hardworking, and always committed to exceeding expectations.

THANK YOU!

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